

Privacy Notice

Mareida

Effective Date: 24 May 2025

At Mareida, we are committed to protecting your personal data and respecting your privacy. This privacy notice explains how we collect, use, store, and protect your personal information in accordance with the UK General Data Protection Regulation (UK GDPR).

1. Who We Are

Mareida LTD (Company No. 15845418) is a restaurant registered in England and Wales, with registered address at 160 Great Portland Street.

We are the data controller responsible for your personal data.

Contact us:

Email: info@mareida.co.uk

2. What Information We Collect

We may collect and process the following personal data:

- Name
- Email address
- Phone number
- Booking and reservation details
- Payment information (if applicable)
- Dietary preferences or allergy information (if voluntarily provided)
- IP address and browsing data (e.g., via cookies)

3. How We Use Your Information

We use your personal data to:

- Manage reservations and bookings
- Process payments and refunds
- Communicate with you about your reservation or experience
- Send marketing communications (if you have opted in)
- Respond to your enquiries or feedback
- Improve our service and dining experience
- Comply with legal and regulatory obligations

4. Legal Basis for Processing

Under UK GDPR, we rely on the following lawful bases for processing your personal data:

- Consent – where you have given clear consent (e.g., for marketing emails)
- Contract – where processing is necessary for reservations or services
- Legal obligation – where required by law (e.g., food safety)
- Legitimate interests – for service improvement and customer relationship management

5. Sharing Your Data

We do not sell your personal data. We may share it with trusted service providers such as:

- Reservation platforms
- Payment processors
- IT and communication service providers
- Marketing platforms (if you've opted in)

All third parties must protect your data and act lawfully.

6. International Transfers

If we transfer your data outside the UK, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses.

7. Data Retention

We only retain your data as long as necessary for the purposes we collected it, including fulfilling legal or accounting obligations.

8. Your Rights

Under UK GDPR, you have the right to:

- Access your data
- Correct inaccuracies
- Request deletion
- Restrict or object to processing
- Data portability
- Withdraw consent (where applicable)
- Complain to the Information Commissioner's Office (ICO)

To exercise these rights, contact us using the details above.

9. Cookies

We use cookies on our website to enhance your experience. See our [Cookie Policy] for more information.

10. Changes to This Notice

We may update this privacy notice. The latest version will always be available on our website.